

## Rob F. Van Dyke

Director, Strategic Partnerships

As Director, Strategic Partnerships, Rob develops and manages alliances with strategic payer, provider and vendor partners. This includes the delivery of innovative products and services to payers, providers and other key health care stakeholders that lead to better health outcomes, efficient workflow and reduced administrative and medical costs.

Rob brings more than 20 years of experience in senior management positions with health insurance payers and hospital provider systems, including , VP and director level positions with United Healthcare, CIGNA HealthCare, Principal Health Care, National Medical Enterprises, Aetna, and MedStar Health. Prior to joining RealMed, Rob served as a Principal for Brixton Consulting Group, a health care consulting practice focused on payer contracting and provider revenue enhancement engagements.

Rob is actively involved in several professional associations and served as a contributing editor to "Managed Healthcare: An Introduction," published by the Academy for Healthcare Management. He holds a Masters in Health Services Administration/Finance from George Washington University and a Bachelor of Arts degree in Government and Sociology from Georgetown University.